



Product Sale Fundraiser Agreement

Contact Information

NAME(S): _____

MAILING ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

Product Sale Fundraiser Information

FUNDRAISER NAME: _____

FUNDRAISER DATE: _____ FUNDRAISER LOCATION: _____

PLEASE DESCRIBE THE DETAILS OF YOUR FUNDRAISER: _____

Product Sale Fundraiser Advertising

WILL YOU REQUIRE USE OF THE WDMH FOUNDATION LOGO? YES NO

HOW WILL YOU USE THE LOGO? _____

**ANY USE OF THE WDMH FOUNDATION LOGO MUST BE APPROVED BY THE WDMH FOUNDATION PRIOR TO USE.*

Product Sale Fundraiser Financials

IS THE WDMH FOUNDATION THE SOLE BENEFICIARY OF YOUR FUNDRAISER'S PROCEEDS? YES NO

IF NO, WHAT OTHER CHARITIES ARE BENEFITTING FROM YOUR FUNDRAISER? _____

WHAT PERCENTAGE WILL BE DONATED TO THE WDMH FOUNDATION? _____

WHERE WOULD YOU LIKE THE PROCEEDS OF THIS FUNDRAISER TO BE DIRECTED? **PLEASE SELECT ONE.**

- FAMILY CARE FUND GENERAL EQUIPMENT FUND HEALTHCARE UNDESIGNATED FUND
- DIGITAL MAMMOGRAPHY FUND CANCER CARE FUND CANCER CARE NAVIGATOR FUND
- BUILDING & RENOVATIONS FUND FAMILY BIRTHING UNIT FUND DIAGNOSTIC IMAGING FUND
- DUNDAS MANOR REDEVELOPMENT FUND

Product Sale Fundraiser Promotion

THE WDMH FOUNDATION WILL PROMOTE YOUR FUNDRAISER IN THE FOLLOWING WAYS. WE WILL REQUIRE THE NECESSARY INFORMATION A MINIMUM OF SEVEN DAYS PRIOR TO THE FUNDRAISER. **PLEASE SELECT THE MEDIUMS YOU PREFER.**

- | | |
|---|---|
| <input type="checkbox"/> INTERNALLY AT WDMH (POSTERS, EMAIL) | <input type="checkbox"/> ON THE WDMH FOUNDATION WEBSITE |
| <input type="checkbox"/> ON THE WDMH FOUNDATION FACEBOOK PAGE | <input type="checkbox"/> ON THE WDMH FACEBOOK PAGE |
| <input type="checkbox"/> IN THE WDMH NEWSLETTER (BECAUSE OF YOU) | <input type="checkbox"/> IN THE WDMH NEWSLETTER (THE PULSE) |
| <input type="checkbox"/> ON THE DUNDAS MANOR WEBSITE | <input type="checkbox"/> ON THE DUNDAS MANOR FACEBOOK PAGE |
| <input type="checkbox"/> PROVIDE 100 FREE COLOUR COPIES OF YOUR CHOICE (I.E. POSTERS, AUCTION BID SHEETS) | |
| <input type="checkbox"/> ISSUE A MEDIA ADVISORY <u>PRIOR</u> TO THE FUNDRAISER AND A PRESS RELEASE <u>FOLLOWING</u> THE FUNDRAISER. | |

PLEASE PROVIDE THE FOLLOWING **(IF APPLICABLE)**:

YOUR ORGANIZATION'S WEBSITE: _____

YOUR ORGANIZATION'S FACEBOOK LINK: _____

**PLEASE PROVIDE ANY LOGO, ETC. FROM YOUR ORGANIZATION SHOULD YOU WISH IT INCLUDED IN THE FUNDRAISER PROMOTION.*

PLEASE TELL US SOME BACKGROUND ABOUT YOUR DECISION TO HOST THIS FUNDRAISER, TO HELP US IN THE PROMOTION.

The Community Product Sale Fundraiser Organizer(s) agree to the following:

- ✓ PROVIDE COPIES OF ALL PROMOTIONAL MATERIALS, INVITATIONS, ETC. BEING CREATED FOR THE FUNDRAISER TO USE, IN ORDER TO REMAIN CONSISTENT WITH THE WDMH FOUNDATION'S BRANDING STANDARDS AND VISUAL PRESENCE.
- ✓ PROVIDE IN DETAIL ALL THE INFORMATION RELATED TO YOUR FUNDRAISER.
- ✓ INFORM ALL POTENTIAL CUSTOMERS AND OTHER STAKEHOLDERS THAT THE WDMH FOUNDATION IS THE BENEFICIARY/ONE OF THE BENEFICIARIES OF YOUR PROCEEDS, NOT ORGANIZER OF THE FUNDRAISER. THIS MUST BE INCLUDED ON ALL PROMOTIONAL MATERIALS.
- ✓ USE THE WDMH FOUNDATION LOGO FOR ONLY THE PROMOTION OF THIS SPECIFIC FUNDRAISER. THE WDMH FOUNDATION'S NAME AND/OR LOGO MUST NOT BE ALTERED IN ANY WAY.
- ✓ USE ONLY INFORMATION OBTAINED FROM THE WDMH FOUNDATION, RATHER THAN OUTSIDE SOURCES.
- ✓ ABIDE BY THE MUNICIPAL, PROVINCIAL, AND FEDERAL LAWS IN THE EXECUTION OF THE FUNDRAISER.
- ✓ PROVIDE ONE CHEQUE MADE PAYABLE TO THE WDMH FOUNDATION WITHIN 30 DAYS OF THE FUNDRAISER DATE.

COMMUNITY EVENT ORGANIZER

MANAGER OF DIRECT MAIL & EVENTS, WDMH FOUNDATION

DATE: _____

**PLEASE PROVIDE ONE CHEQUE PAYABLE TO THE WDMH FOUNDATION WITHIN 30 DAYS OF YOUR FUNDRAISER.*

Questions?

Please contact Justine Plummer, Manager of Direct Mail & Events at jplummer@wdmh.on.ca, or by phone: (office) 613-774-2422 x 6172, or (cell) 343-543-0069.

Please contact Kristen Casselman, Managing Director at kcasselman@wdmh.on.ca or by phone: (office) 613-774-2422 x 6169 or (cell) 613-293-9737